

My Weekly Buzz

P.O. Box 20066 Boulder, CO 80308
303-654-0777

Benefits to Advertisers

- ** My Weekly Buzz Online ads are \$50/ month.**
- ** Ads are less expensive than other print media, so the small business person can easily afford to advertise regularly. \$20/wk. for 52 weeks. \$25/wk. for 26 weeks. \$30/wk. for 13 weeks. Payable up front at signing of contract.**
- ** CONTACT: Mikey Bags, Publisher, for Special New Advertisers Rates.**
- ** All ads are exclusive which means no other company in their category can advertise at the same time. (i.e. advertisers can keep their competition out.)**
- ** Ads can be changed by phone, fax or email with no extra charge. People having small businesses often are the owner in the store and have limited time to be concerned with advertising.**
- ** Ads are working morning til night - seven days per week.**
- ** Free Website listing on our website myweeklybuzz.com**
- ** Ads rotate every week so no one advertiser always has the choicest spots. Small ads often are obscured in other print media because the big buck advertisers often get better placement.**
- ** Ads are 3" x 2" or 3" x 4" so no advertiser can overpower another ad by buying a larger-sized ad.**
- ** Ads can be business cards or copy-ready artwork. No Extra Charge.**
- ** If it takes ten minutes to read **My Weekly Buzz** and twenty minutes to read your daily newspaper, where should you be advertising?**

My Weekly Buzz has the week's funniest and most unusual news stories, jokes, trivia, amazing facts, horoscopes, lucky numbers and more. Everything in it is fun and entertaining - no bad news here! It is a very big breath of FRESH AIR to millions of readers who are tired of hearing only the bad news. **MY WEEKLY BUZZ IS POSITIVE.** It provides the "other side of the news", - something that makes people
SMILE!

Who Reads **My Weekly Buzz**®?

- **Surveys have shown that each **My Weekly Buzz** is read five to seven times in local restaurants and can be recycled to the literature rack. Every week a new issue is delivered to the rack and old copies are recycled.

- **The reason why **My Weekly Buzz** is so successful is because it is good for everybody and everything it touches. Even other media services gain by getting better results for their advertisers if their advertisers also advertise in **My Weekly Buzz**.

- ****My Weekly Buzz** provides a light and entertaining paper that patrons pick up on the way in to their favorite restaurant, coffee shop or any other place where **My Weekly Buzz** is offered. It provides a few minutes of light reading while the order is taken and the meal is prepared. Since most patrons can read **My Weekly Buzz** in about eight minutes, they have plenty of time to read all the ads as well.

My Weekly Buzz really works!